Edge Curriculum Overview

DOMAIN	TOPICS	
Customer Service	Customer Service Basics	Advanced Customer Service
Leadership	Self-Leadership	Leading Others
Personal Development	Personal Finance	Employment Planning

Note: Content is subject to minor adjustments per input from Schultz Family Foundation, subject matter experts, and key project stakeholders.



Customer Service Domain

DOMAIN	TOPICS	
Customer Service	Customer Service Basics	Advanced Customer Service
	Foundations of Customer Service	Troubleshooting and Having a Solution Mindset
	Developing a Professional Image	
	Active Listening	Recommendations and Upselling
	Not All Customers Are The Same	The Importance of Tangibles
	Dealing With Difficult Customers Working on a Team	 Making Good Decisions Developing Your Personal Brand The Customer Experience
Leadership	Self-Leadership	Leading Others
Personal Development	Personal Finance	Employment Planning



Leadership Domain

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Customer Service Basics	Advanced Customer Service
Self-Leadership	Leading Others
Becoming a Leader	Giving & Receiving Feedback
Growing Your Grit	Conflict Resolution
Defining Success	Empowering Others
Time Management	
Goal Setting	
	Becoming a Leader Growing Your Grit Defining Success Time Management

Personal Development

Personal Finance

Employment Planning



Personal Development Domain

DOMAIN	TOPICS	
Customer Service	Customer Service Basics	Advanced Customer Service
Leadership	Self-Leadership	Leading Others
Personal Development	Personal Finance	Employment Planning
	Managing Your Income and Assets	Your Elevator Speech
		Tour Elevator Speech
	Budgets and Financial Basics	Job Application Basics
		Job Application Basics

